



FY
2015

Safety. Community. Activism.

Annual Report



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Letter from the Board Chair



Violence Intervention Program, Inc. (VIP) serves some of the most disenfranchised victims of domestic abuse and inequality: **62% of our clients have income levels of less than \$10,000, 60% speak Spanish as their primary language, and 65% were born outside of the U.S.** They are simply an invisible population. Despite the barriers and challenges in identifying this population, we intervened, supported them to safety and stability, and provided them with the tools necessary to promote empowerment and viability. Last year we managed to impact the lives of 27,316 people. In the Bronx, we became the city's domestic violence provider. We have expanded our strategic partnerships with other providers, allowing us to expand the services to our clients. Our Beauty of Survival benefit was our most successful to date. We strive to raise money while dedicating 84% of our expenses directly to programs and services. Last year we were also busy improving our organization internally - we underwent a comprehensive strategic planning process that resulted in a mission statement that is more aligned with our realities. We also took steps to revamp of our client management system, thus allowing us to better evaluate our services and success. Finally, we continue to develop the depth of our Board of Directors.

Funding for grassroots organizations continues to be challenging. For fiscal year 2016 we look forward to evaluation and outcomes planning, key messaging efforts, and the enhancement of our programs in ways that effectively support the particular needs of our clients.



Silda Palerm

Client Profile FY 2015

77%

of clients came to VIP
for **counseling** services

27%

of clients came to VIP
for **immigration** support

25%

of clients came to VIP
for **housing** assistance

25%

of clients came to VIP
for **family** law

56%

reported that they were
not employed
at any given time
during the fiscal year

83%

of clients are between
22-45 years old

38%

of clients have
**less than a
high school**
education

60%

reported **Spanish**
as their primary language

75%

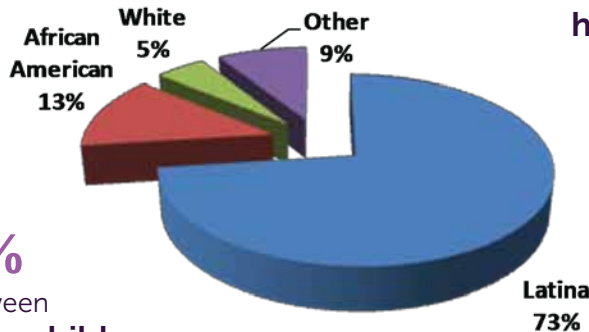
had between
one and five child
dependents

62%

have a **household income**
of less than **\$10,000** annually

65%

were **not born**
in the USA



Saving Lives Building Community



Our unique approach resonates with women from all walks of life, but for 30 years **we have been the premier agency for Latina victims looking for help in inhospitable territory.** We do not just provide them culturally competent support. We do not merely engage with them in their native language. **We provide them with the tools and resources that promote empowerment and the ability to make choices for themselves and their families.**

Cecilia M. Gastón
Executive Director

Our Mission



Violence Intervention Program Inc.'s mission is to lead Latina victims of domestic abuse to safety, to empower them to **live violence free lives**, and to reach and sustain their full potential.

We pursue this mission by **raising community awareness, engaging in activism, and by providing culturally competent services.**

Our History



Established as a domestic violence awareness project in East Harlem

1984

VIP splits from EHCHS and opens the **Manhattan office**, to offer non-residential services

1989

Opens Casa Sandra, the only transitional housing program at the time to serve DV survivors

2005

The **Promotoras** initiative empowers survivors to become community health advocates & leaders

2009

VIP celebrates **30 years** of operations

2014

1988

Opens Morivivi, a domestic violence shelter for immigrant Latinas in NYC

2001

Bronx non-residential office is opened

2006

Queens non-residential office opens to provide service to adults, children & youth

2010

Economic empowerment services initiative is established

2015

Strategic planning efforts reaffirms VIP's mission

Building Community



Part of our influence in the community is due to our **coalition** building efforts. We **collaborate** with entities that advocate for victim's rights, economic justice, immigration reform and women's & reproductive rights.

We're doing our part to improve the **quality of life** for thousands of minority **communities** locally and nationwide.

Our collaborative efforts in FY 2015 have resulted in the institution of **Language Access**. As well, clients gained access to free healthcare through a partnership with the Institute for Family Health.

Community Education & Outreach La Voz



27,316

People reached

VIP's Community Education & Outreach (CEO) program, also known as La Voz, focuses on raising awareness about the detrimental impact of domestic abuse and sexual assault in the Latino community while **promoting civil action and community partnerships**. The program works on several fronts by informing the public about the confidential and culturally competent services available to members of the community, and by advocating for **victim's rights**.

Adelante Mujer

Women Moving Forward



La Voz also engages the community, and therefore potential clients, through Adelante Mujer, an initiative in which **postcrisis survivors are trained on a volunteer basis** to provide grassroots community education and outreach. Relying on this evidence-based community health worker model, these volunteers receive **training in leadership skills development, DV 101, team building, public speaking, community organizing, advocacy, and cultural competency**. They are known as Las Promotoras and engage in community outreach events including trainings, marches, and rallies. They are also routinely invited to speak at forums and the press.

The Brides' March



VIP is a **founding member of NY Latinas Against Domestic Violence**, the planning committee for the annual Gladys Ricart & Victims of Domestic Violence Memorial Walk, better known as the **Brides' March**, which every September 26th generates great publicity for the cause.

This year's event took place across 3 boroughs (Manhattan, Queens, and the Bronx) with Queens participating for the first time. VIP's Queens contingency was met with the support of Council Member Elizabeth Crowley. Approximately, 500 marchers participated on September 26th, 2015.

Bilingual Hotline



1-800-664-5880

9,889

Calls Answered

VIP manages **the only 24/7 live-operated bilingual (English/Spanish) hotline in New York City**, which imparts an array of services including crisis intervention counseling, safety planning, shelter space information, and referrals to other community-based services.

Residential Programs

229 Women
& Children
Served

MORIVIVI Safe Dwelling Program

VIP's **emergency shelter** is an option for survivors as they move towards establishing violence free lives. Families are housed in scattered site apartments for 180 days and receive a range of services including individual and group counseling, advocacy, and case management services. Residents participate in program activities that build a sense of community and belonging, further breaking the isolation they may experience when taking the initial step towards independence.

CASA SANDRA Supportive Housing Program

Since 2005, VIP has provided families coming out of domestic violence shelters **up to two (2) years of transitional/supportive housing**. Founded on the human rights principals of respect, dignity, and equality, Casa Sandra operates under the premise that everyone deserves safe housing, particularly survivors working towards independence.

Non-Residential Programs

654 Clients
Served

BRONX, MANHATTAN & QUEENS

VIP's non-residential component is comprised of the Manhattan, Bronx and Queens Compañeras Programs. **Counseling sessions provide women and their children a safe space in which to process and address the psychological impact** that abuse has had on their lives. Through our services, victims begin to take the necessary steps to extricate themselves from an abusive relationship. Safety plans are developed with each client –a life saving practice for victims of domestic abuse. Workshops that address domestic violence, housing, immigration, financial literacy, and mindfulness therapies **help clients overcome the emotional trauma and socioeconomic barriers that impinge on self sustainability.** Other resources include legal, immigration, custody, divorce, child support, orders of protection, information, advocacy services, financial literacy skills building and emergency assistance.

Economic Empowerment Services *Promoting Economic Viability*



A large number of domestic violence victims not only suffer physical and emotional harm but are also victimized financially. Frequently, they have a lack of access to vocational, educational, employment and financial opportunities due to the physical and emotional isolation they endure at the hands of their abusers. Without these resources, victims are often forced to return to a violent relationship, making **economic abuse a significant aspect within the cycle of domestic violence**. We continue to work in collaboration with The Financial Clinic, Ariva, and Volunteer Income Tax Assistance (VITA) sites giving access to various financial services at a reduced or no cost. Recently, VIP embarked on a partnership to develop the Bronx H.I.R.E. survivors' Internship program for victims of domestic abuse.

Internship & Volunteer Program



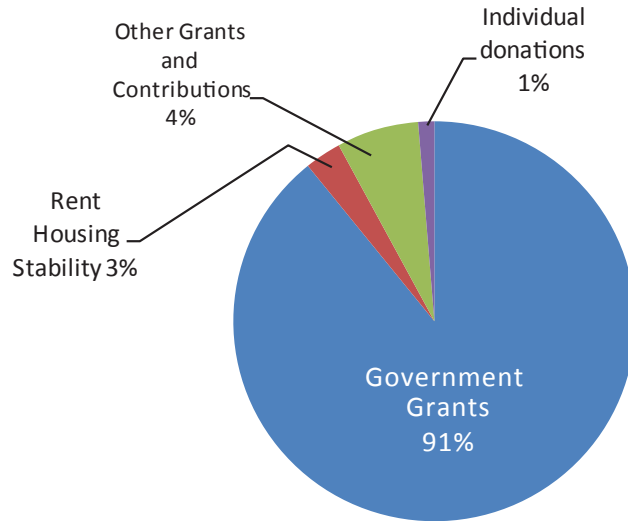
Field placements provide students with personal exposure to the profession and an opportunity to apply classroom theory to real world problems. VIP has developed strong ties with educational institutions to become a placement site for several disciplines that are comprised in the domestic violence field. Our bilingual interns are a critical part of the interdisciplinary teams at VIP, many times bringing new and innovative ideas on service delivery as well as supporting the agency by working on organizational projects that help facilitate the work of the employees.

During FY 2015 we worked along eleven students from Columbia University, Silberman School of Social Work at Hunter College, Monroe College and Borough of Manhattan Community College, who helped us provide services to domestic violence victims by applying their knowledge of Social Work and other disciplines such as Sociology, Criminal Law and Human Services.

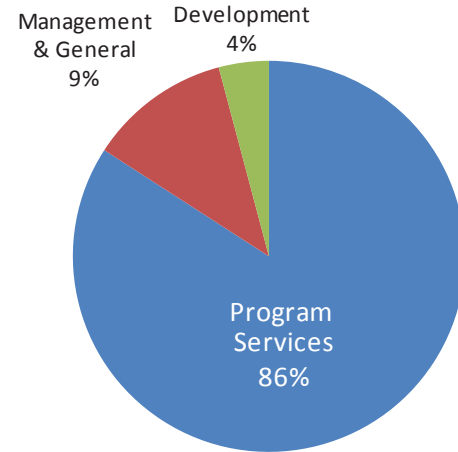
All interns provide 21 hours of service once a week from September to May of every school year. **Our work is deepened and more effective because of the passion, skill set and time that our students bring to VIP.**

Agency Financials

Revenue, and Expenditures



INCOME
\$ 3,346,390



EXPENSES
\$ 3,374,576

Supporters & Donors

Foundations & Corporations

Casabe Housing Development Corp.
Chimienti Realty Associates, Inc.
Church Of The Heavenly Rest
Development Grp
F.M.T.C Realty Corp.
Hispanic Federation Inc
Hyde And Watson Foundation
Laura B. Vogler Foundation
Leake And Watts Services, Inc.
Simpson Thacher & Bartlett LLP
The New York Women's Foundation
The TJX Foundation
Tiago Holdings, LLC/ C/O Blumfield
United Federation Of Teachers, Local 2 AFT
USI Insurance Services, LLC
Verizon Foundation
Vincent Mulford Foundation
Wells Fargo Foundation

Individuals +500

Arias, Maria	Leak, Wade
Banks, Helen R.	Martin, Natalia
Barasch, Amy	Mayimba Music, Inc.
Beresford, Patricia	Morales, Haydee
Chesler, Ellen	Munoz, Jennifer P.
Cynthia Arato	Oviedo, Mayra
Disney, Abigail E.	Palerm, Silda
Enright, Erin	Prats, Rita
Gaston, Mariana M.	Sanchez, Digna
Grover, Douglas	Siskind, Marcy
Hernandez, Damaris	Vosseler, Loretta



ence Intervent
Program, Inc.



VIP, Inc.
**BRONX,
MANHATTAN
& QUEENS**



Safety Community Activism



FY
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Susan Migliaccio
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