

A close-up photograph of a woman and a young girl with dark hair, both smiling and hugging each other. The woman is on the left, and the girl is on the right. They are both wearing light-colored tops. The background is a plain, light-colored wall.

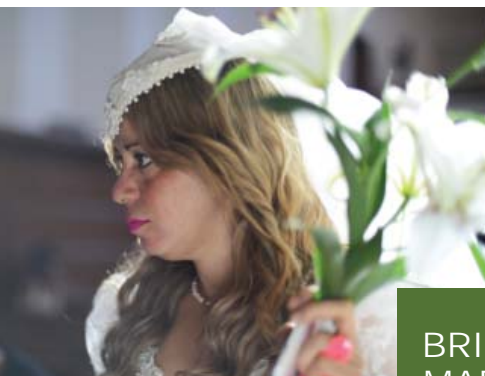
Violence Intervention Program, Inc.

ANNUAL REPORT 2016

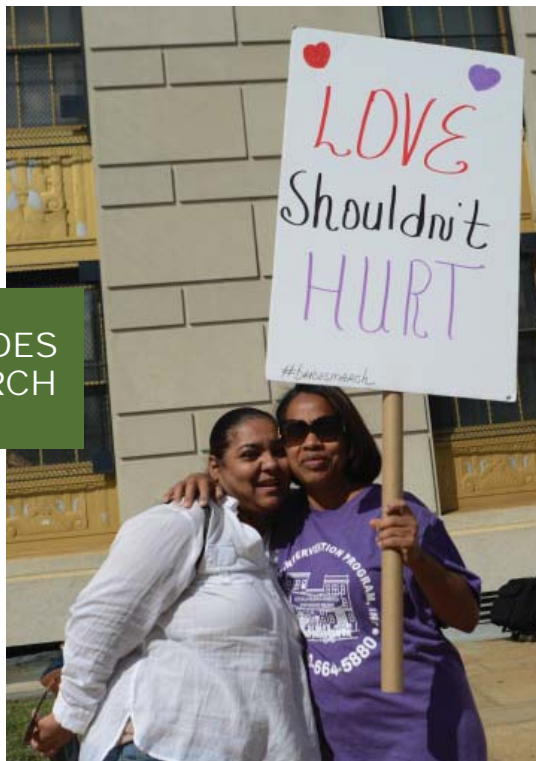
35,192 services

1,959 clients

# TABLE OF CONTENTS



BRIDES  
MARCH



- 01 Our Mission
- 02 Letter from the Board Chair
- 03 Letter from Executive Director
- 04 Our History
- 06 Who Were our Clients in 2016
- 08 Bilingual Hotline
- 10 Community Education & Outreach
- 12 Morivivi Safe Dwelling Program
- 14 Casa Sandra Supportive Housing
- 16 Non-Residential Programs
- 18 Economic Empowerment Services
- 20 The Monument Quilt
- 22 Volunteers & Internship Program
- 24 Policy and Advocacy
- 26 Our Fundraising Events
- 28 Financials FY 2015-2016
- 29 Assets & Liabilities
- 30 Supporters and Donors
- 32 Conclusion



# SAVING LIVES

## Building Community

Our mission is to lead Latina victims of domestic violence to safety, empower them to live free of violence and to help them reach and sustain their full potential. We pursue our mission by raising community awareness, engaging in activism and providing culturally competent services.

We continue to expand our ability to serve the largest population of New York City Latina victims of domestic abuse. Thus, it is our flexibility that enables us to continue growing and to keep up with a higher demand for services.

# BOARD CHAIR



Dear Friends and Supporters,

When I joined the Board of Directors of Violence Intervention Program in 2013, the organization was contemplating how to expand our impact in the community we serve. We have spent the last few years looking inward, reflecting on our strengths and weaknesses and investing time and resources into strategic planning projects and strengthening our organizational infrastructure. We have made improvements in our data management, which has in turn resulted in improved provision of services. We continue our efforts to advocate for policy and social change that will result in better lives for our clients and their families. 2016 proved to be a fruitful year in which we began to reap the benefits of those efforts. Some of the year's highlights of which I am most thrilled include our highly successful Beauty of Survival event, the development of a robust and dynamic social media presence, and the landmark settlement with the NYPD, which provides for significant improvements in language interpretation for victims of domestic violence with limited English proficiency. These achievements build towards the same goal—creating violence-free futures.

I am incredibly proud to serve as Board Chair for an organization that improves the lives and futures of women and children daily.



Chair

VIP Board of Directors

Dear Friends,

I am so excited about all the work Violence Intervention Program, Inc. (VIP) has accomplished this year! The Counselor Advocates and Coordinators at our residential and non-residential programs continued to provide support and stability to some of the most vulnerable survivors of domestic violence and their children. The efforts of our Community Education and Outreach department were felt throughout the five boroughs of New York through school and community workshops, demonstrations, marches, panel discussions, and countless hours of grassroots outreach.

Our targeted outreach strategies and culturally competent, survivor-centered approach to healing make the impacts of our work long lasting and transformative. Every day we work to disrupt cycles of violence at the individual, community, and policy level.

Now more than ever, it is an honor to serve as Executive Director for an organization that is fighting on the frontlines to improve the living conditions of survivors of gender-based violence, particularly the women and children who are disproportionately victimized. In this cultural moment, where the rights of women are increasingly being threatened and social service dollars are being slashed, I have never been more proud to be a part of VIP's truly life-saving work to create violence-free futures for all.

In solidarity,



**Cecilia Gastón**  
Executive Director

# EXECUTIVE DIRECTOR





# OUR HISTORY



Established as a domestic violence awareness project in East Harlem.

1984



VIP splits from EHCHS and opens the Manhattan office to offer non-residential services.

1989



Opens Casa Sandra, the only transitional housing program at the time to serve DV survivors.

2005



The Promotoras initiative empowers survivors to become community health advocates and leaders.

2009



VIP celebrates 30 years of operations.

2014



Building system of Data Collection and Quality Assurance.

2016

1988

Opens Morivivi, a domestic violence shelter for immigrant Latinas in NYC.



2001

Bronx non-residential office is opened.



2006

Queens non-residential office opens to provide service to adults, children and youth.



2010

Economic empowerment services initiative is established.



2015

Strategic planning efforts reaffirm VIP's mission.





DENIM  
DAY

# WHO WERE

## Our Clients 2016

VIP operates offices out of Manhattan, Queens, and Bronx counties where poverty rates over the past 12 months continually surpass or hover around the national average of 15%. Most participants and outreach targets reside in NYC communities with the highest rates of crime and violence.

In 2016, our client demographics continue to reflect a growing demand for language access and culturally relevant services to immigrant populations, inclusive of addressing economic empowerment issues that pose a threat to our families' ability to live free of violence.

59%

reported Spanish  
as their  
primary language

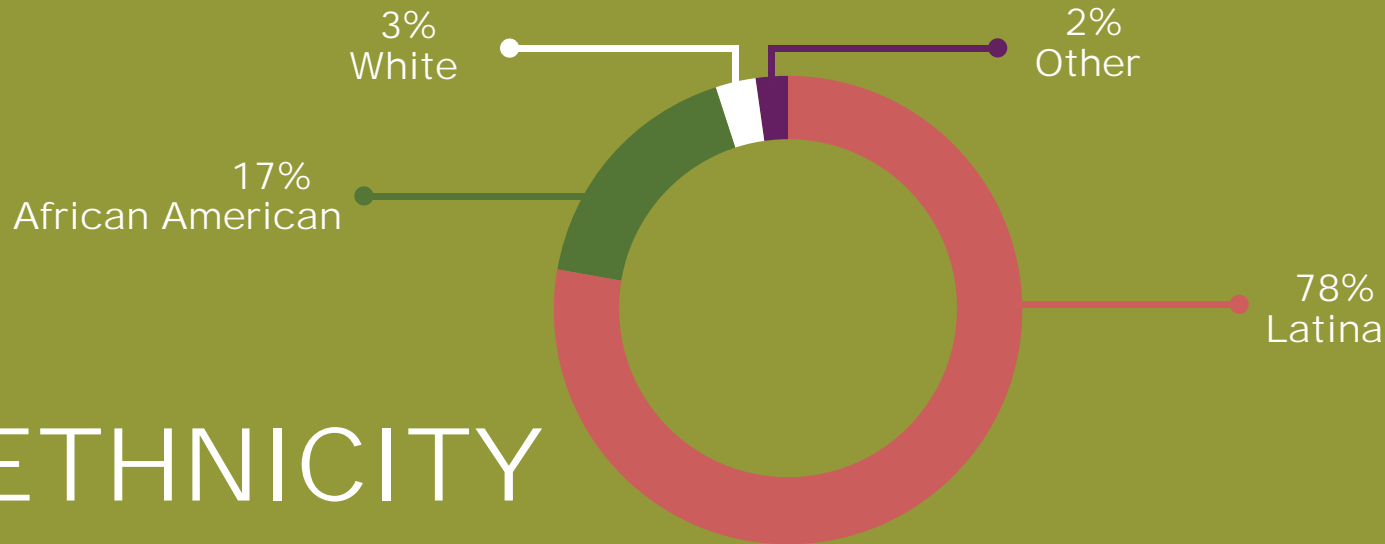
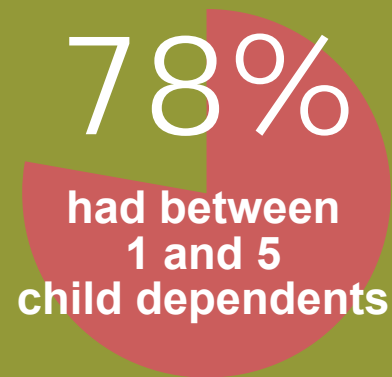
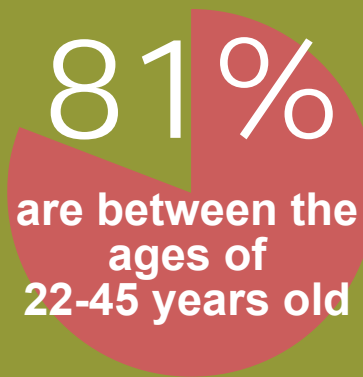
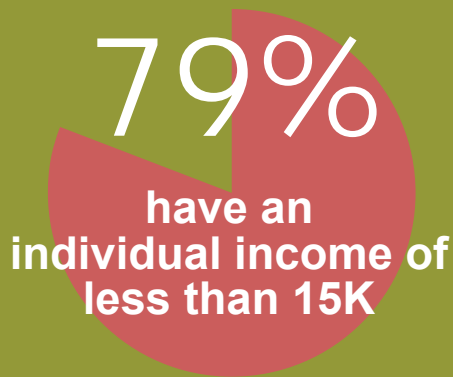
67%

were not born  
in the  
United States

48%

have less than  
a high school  
education





# ETHNICITY



1-800-664-5880  
BILINGUAL HOTLINE

7,312 calls

VIP manages the only live-operated bilingual (English/Spanish) 24 –hour hotline in New York City which imparts an array of services including crisis intervention counseling, safety planning, and shelter space information, and referrals to other community based and non-profit agencies as needed. In 2016 VIP'S hotline has received a total of 7,312 calls including 1,248 first time callers; 436 crisis calls; 917 inquiries on safety planning; 225 follow-up calls; 1,057 counseling; 5,845 general information; and 141 advocacy activities on behalf of the caller. Of these calls, 488 were referred to emergency shelters.

A woman with long dark hair, wearing a blue hoodie and light blue jeans, is crouching and holding a young girl with dark hair and bangs, wearing a pink shirt. To their right, another young girl with long dark hair, wearing a black and white patterned sweater and leopard print leggings, is also crouching and holding the same sign. The sign is white with black text. In the background, there are other people, including a person in a purple shirt and yellow pants, and a pink and white bicycle.

**NO ESTÁS  
SOLA**

**#VIPMujeres**



# 483

events participated

# 278

tablings at  
community events

# 87

workshops

# 87

non-traditional  
outreach activities,  
visiting bars, nail  
and hair salons, etc.





# LA VOZ

## COMMUNITY EDUCATION AND OUTREACH

12,570 people  
reached

62,904 materials  
distributed

The Community Education & Outreach (CEO) department, also known as “La Voz,” focuses on raising awareness about the detrimental impact of domestic abuse and sexual assault in the Latino community while promoting civil action and community partnerships. The program works on several fronts by informing the public about the confidential and culturally competent services available to members of the community, and by advocating for victim’s rights.



# RESIDENTIAL MORIVIVI SAFE DWELLING PROGRAM

151 clients served  
63 women and 88 children

VIP's emergency safe dwelling, Morivivi, is an option for victims fleeing domestic violence, as they move toward establishing violence-free lives. Up to 51 families are housed in scattered site apartments from 90-180 days and receive a range of services including individual and group counseling, advocacy, case management and referrals, food, clothing, basic toiletries, cleaning supplies, transportation fare and other basic needs.

# 1,440

information &  
referrals

# 770

individual  
counseling sessions

# 290

advocacy services

# 1,052

telephone  
counseling sessions





# 188

concrete service  
referrals

# 362

counseling  
sessions

# 120

advocacy services

# 100%

success in moving  
into permanent  
housing





# RESIDENTIAL CASA SANDRA SUPPORTIVE HOUSING FOR SOCIAL CHANGE

41 clients served  
at 15 apartments

Since 2005, VIP has provided families coming out of domestic violence shelters up to two (2) years of supportive transitional housing. Founded on the human rights principals of respect, dignity, and equality, Casa Sandra operates under the premise that everyone deserves safe housing, especially survivors working toward independence. Casa Sandra's target population consists of victims and survivors of domestic abuse who are homeless or at risk of becoming homeless.



# NON-RESIDENTIAL COMPAÑERAS AT MANHATTAN, BRONX AND QUEENS

## 1,407 clients served

Counseling services are available to clients who are ready and able to discuss the abuse they have endured or witnessed. In counseling sessions, women and their children process and address the psychological impact abuse has had on their lives and begin to take the necessary steps to extricate themselves from abusive relationships. Clients are encouraged to create a safety plan with the help of a Counselor/Advocate—a life saving practice for victims of domestic abuse. Support groups emphasize peer support, which has proven to be quite successful, and address domestic violence, housing, immigration, financial literacy, and mindfulness therapies that help clients overcome the emotional trauma and socio-economic barriers that impinge on self-sustainability.

11,036

information units

1,964

advocacy services  
including,  
accompaniments

2,960

concrete service  
referrals

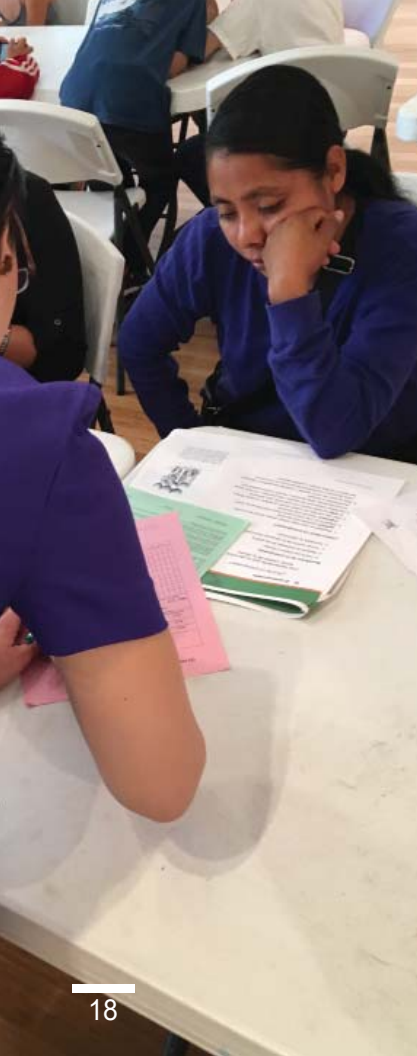
5,615

counseling sessions,  
including group  
support and phone  
counseling

842

emergency assistance  
including food, utilities,  
rent, etc.





# 146

clients received  
economic  
empowerment  
counseling

# 141

registered for ESL  
and/or GED courses

# 26

completed business  
development and  
entrepreneurship  
workshops



# ECONOMIC EMPOWERMENT SERVICES



## Fighting Economic Abuse

A large number of domestic violence victims not only suffer physical and emotional harm but are also victimized financially. Frequently, victims have a lack of access to vocational, educational, employment, and financial security or opportunities due to the physical and emotional isolation they endure at the hands of their abusers. Without these resources, victims are often forced to return to a violent relationship, making economic abuse a significant obstacle to breaking the cycle of domestic violence.

# THE MONU MENT QUILT

## MONUMENTO DE HISTORIAS

### 200 quilts made by our clients

The Monument Quilt is a crowd-sourced collection of thousands of stories from survivors of rape and abuse. By stitching our stories together, we are creating and demanding public space to heal. We are creating a new culture where survivors are believed and publicly supported rather than shamed.

VIP has played an active role in The Monument Quilt initiative since 2014. We have been working with Latinx rape victims, domestic violence victims, jornaleras, LGBTQ Latinx community, etc.

We have served to introduce the Latinx population into the project and have taken the leadership translating the The Monument Quilt website to Spanish. VIP client quilts have been displayed around the country including New York City, in Baltimore, MD; Washington, D.C., Jacksonville, FL and Tondalo Hall, OK.





1 BILLION RISING REVOLUTION





# VOLUNTEER AND INTERNSHIP PROGRAM

## 14 students working on their Master of Social Work degree

Field placements provide students with personal exposure to the profession and an opportunity to apply classroom theory to real world problems. VIP has developed strong ties with educational institutions to become a placement site for several disciplines that are comprised in the domestic violence field.

During 2016 we worked along with 14 students from New York University and Hunter College Silberman School of Social Work, who helped us provide services to domestic violence victims by applying their knowledge of Social Work and other disciplines such as Sociology, Criminal Law and Human Services.



# POLICY AND ADVOCACY

Our culturally competent and survivor-centered services inform our advocacy on behalf of domestic violence survivors at the policy level. We share our unique expertise and perspective in the field as proud members of the Office of the Mayor's Commission on Gender Equity and Gender Justice Taskforce, Downstate Coalition for Crime Victims, New York State Coalition Against Domestic Violence and a founding member of the Bronx Immigration Partnership.

One important policy accomplishment this year was reaching a settlement as the organizational plaintiff in Legal Services' lawsuit against the NYPD on behalf of limited English proficient (LEP) survivors of domestic violence. The settlement affirms that LEP domestic violence victims are entitled to certified interpretation when interacting with NYPD and mandates that office must carry NYPD-issued cell phones with direct access to a language line and discontinue the practice of using children and/or bystanders as interpreters.

We also successfully lobbied for inclusion within the Tier I Continuum of Care (CoC) providers that receive grant funding under the Obama Administration's efforts to end homelessness. Despite the fact that an estimated 70% of families experiencing homelessness in NYC report that their homelessness was caused by domestic violence, we had to make a strong case detailing the ways in which gender violence and housing insecurity intersect in order to be included in Tier I. In fact, of more than 200 groups who received Tier I funding, only three provide services for domestic violence survivors and their families.

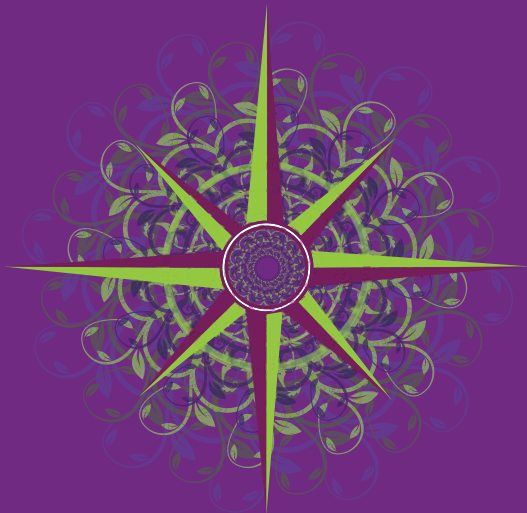
La lucha sigue...





THE BEAUTY OF SURVIVAL



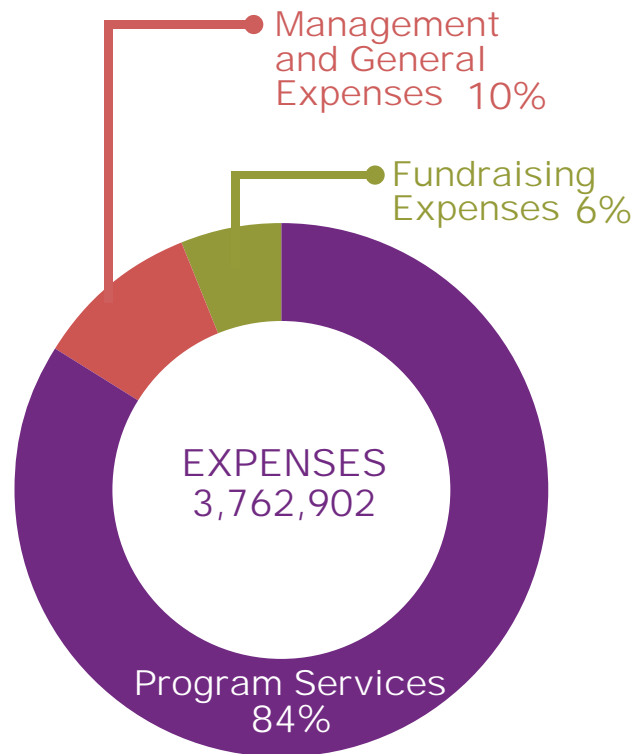
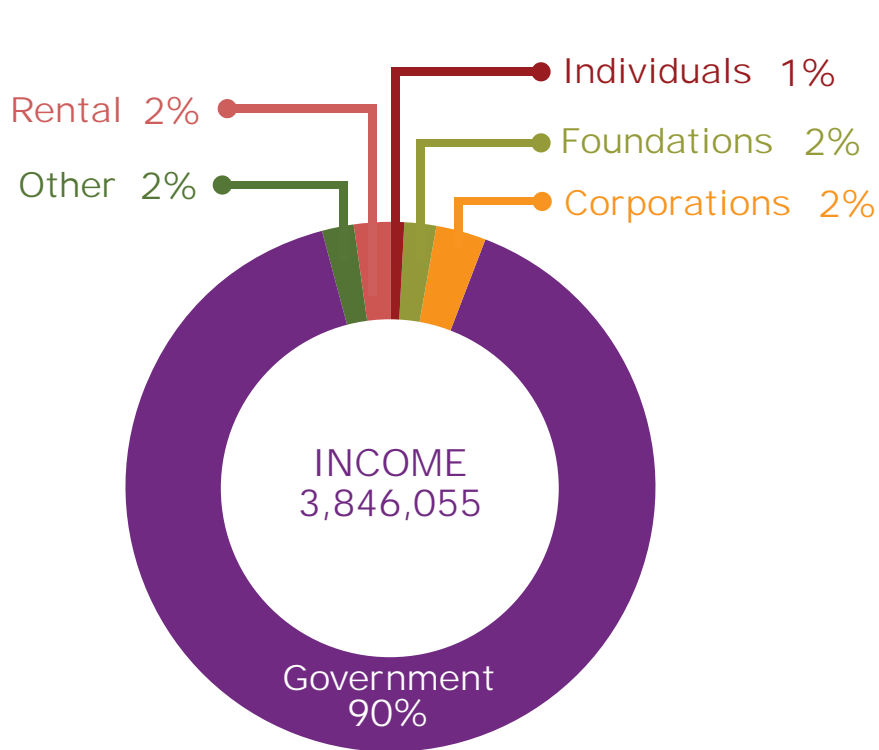


# ART & BEAUTY OF SURVIVAL

This year we held the first ever Art of Survival cultivation event in which we brought VIP supporters and allies together for an evening of art, comedy, and fundraising. We look forward to the organizing the 2nd Annual Art of Survival in 2017.

Our 7th Annual Beauty of Survival Event was our most successful fundraising event to date! Not only were we able to raise private dollars to ensure we are able to provide our life-saving services but we also had a good time doing it, including enjoying a live performance from NYC's first all-women mariachi group Flor de Toloache.

# FINANCIALS FY 2015-2016



# ASSETS & LIABILITIES

	2015-2016	Prior Year
<b>Assets</b>		
<b>Current Assets</b>		
Total Current Assets	1,374,490	1,199,326
<b>Fixed Assets</b>		
Total Fixed Assets	1,878,129	1,978,904
<b>Other Assets</b>		
Total Other Assets	228,594	225,617
<b>Total Assets</b>	<b>3,481,213</b>	<b>3,403,847</b>
<b>Liabilities &amp; Net Assets</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Total Current Liabilities	624,643	630,430
<b>Total Liabilities</b>	<b>624,643</b>	<b>630,430</b>
<b>Net Assets</b>		
Unrestricted Net Assets	2,815,752	2,773,417
Temp. Restricted Net Assets	40,818	0.00
<b>Total Net Assets</b>	<b>2,856,570</b>	<b>2,773,417</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>3,481,211</b>	<b>3,403,847</b>

# SUPPORTERS & DONORS

## GOVERNMENT

Department of Housing and Urban Development  
Federal Emergency Management Agency  
Manhattan Borough President Gale Brewer  
NYC Human Resources Administration  
NYS Office of Victim Service  
NYS Office of Children and Family Services  
Assembly Member Robert J. Rodríguez  
NYS Office of Temporary and Disability Assistance,  
Supported Housing for Families  
Office on Violence Against Women  
The Council of the City of New York  
Councilmember Melissa Mark-Viverito  
Councilmember Peter Koo  
Councilmember Rosie Méndez

DoVe

Councilmember Vanessa Gibson  
Councilmember Ritchie Torres  
Office of Speaker of the New York City Council  
Councilmember Julissa Ferreras-Copeland  
Councilmember Annabel Palma  
Councilmember Rafael Salamanca

## CORPORATIONS

ABC Studios  
Casabe Housing Development Corp.  
Eileen Fisher, Inc.  
Emblem Health  
FMTC Realty Corporation  
Hispanic Federation  
HSBC Bank  
Hugh O'Kane Electric Company, Inc.  
Joe Torre Safe at Home Foundation  
Institute of Family Health  
JFK&M Consulting Group

JP Morgan Chase  
Quinn Emanuel Urquhart & Sullivan, LLP  
Skadden, Arps, Slate, Meagher & Flom  
TDX Construction  
Tiago Holdings, LLC  
WellCare Health Plans, Inc.  
The World Economic Forum

## FOUNDATIONS

Banco Popular Foundation, Inc  
GenNx Foundation  
Hyde Watson Foundation  
The MJK Family Foundation  
New York Community Trust  
New York Women's Foundation  
Omega Phi Beta Sorority  
Taproot Foundation  
The Mary Kay Foundation  
The Rosenthal Fund  
TJX Foundation  
Wells Fargo Foundation

## INDIVIDUALS \$500+

Helene Banks  
Diana Batista  
Brian Brown  
Jane Byrne  
José Calderón  
Rita Carrillo  
Robin Chapelle-Golston  
Sara Darehshori  
Erin Enright  
Cindy Feinberg  
Lisa M. Ferri  
Joe Fitzpatrick  
Salome Galib  
Michael Gallin  
Cecilia Gaston  
Amy Glickman  
Francisco González  
Katie Graziano  
Douglas Grover  
Richard Hall

Damaris Hernández  
Roger Maldonado  
Betsy Mallow  
Matthew Mallow  
Rajni Menon  
Susan Migliaccio  
Elba Montalvo  
Milga Morales Nadal  
Jennifer P. Muñoz  
Lisette Nieves  
Mayra Oviedo  
Silda Palerm  
Rita Prats-Rodriguez  
Andrew Roffe  
James & Gretchen Rubin  
Paul Scariano  
Annette Stewart  
Ramón Trenor  
Marizaida Umpierre  
Loretta Vosseler  
Mariana Weiss



# CONCLUSION

VIP successfully rendered a total of 35,192 services to 1,959 clients in 2016 and met our goal of filling the gap in services to Latina survivors of domestic abuse and their children in a supportive and culturally competent environment. The successes achieved by VIP clients are reflective of VIP's commitment to create services that are culturally attuned, respectful of individual's right to self-determination and rooted in mindful and trauma informed practices. The investment in staff capacity and agency infrastructure allows us to have a more accurate picture of service provision and achievements, and creates opportunities for staff to focus on program excellence. As we continue to increase capacity and engage in strategically focused service delivery, VIP will be able to continue to fulfill our mission to lead Latina victims of domestic abuse to safety, to empower them to live violence-free lives, and to reach and sustain their full potential.





## BOARD OF DIRECTORS

Silda Palerm  
CHAIR

Marizaida Umpierre  
VICE CHAIR

Loretta M. Vosseler  
TREASURER

Mayra Oviedo  
SECRETARY

Robin Chappelle Golston  
Betsy Mallow  
Susan Migliaccio  
Milga Morales  
Vanessa Ramos  
Rita Prats-Rodríguez  
Annette Stewart

## Violence Intervention Program, Inc.

Triborough Station P.O. Box 1161  
New York, NY 10035  
(800) 664-5880  
[vipmujeres.org](http://vipmujeres.org)